

Academic Year 2023 / 2024

Course unit: Cultural issues in Finance

Contact hours: 30

ECTS: 3

Learning outcomes of the curricular unit

The course unit aims to develop skills and competences in cross-cultural finance. In this sense, this course will provide basic knowledge, skills and competences on cultural and financial topics. In this era of economic, financial and labor market globalization, it is critical for students to develop cultural awareness and to understand how national cultural may determine firm financial policies.

Syllabus

1. CULTURE

1.1. Concept and operationalization

2. FUNDAMENTALS OF CROSS-CULTURAL INTERACTIONS

2.1. Social cognition

2.2. Cultural schemas

2.3. Cultural Identity

2.4. Cultural scripts and norms

2.5. Stereotype expectations

2.6. Differential attributions

3. CULTURAL MODELS

4.1. Hofstede

4.2. GLOBE

4. FINANCE ISSUES

4.1. Accounting and market performance indicators

4.2. Accounting and market risk indicators

4.3. Capital structure

4.4. Dividend policies

5. BRIDGING CULTURE AND FINANCE TOGETHER

5.1. National culture and firm performance

5.2. National culture and firm risk-taking

5.3. National culture and firm capital structure

5.4. National culture and firm dividend policies

Teaching methodologies

1. The global assessment of this course unit encompasses the realization of:

One group work 50%

One individual work 50%

2. In order to be approved students must obtain a grade of not less than ten (10) values.

Bibliography:

Hofstede, G., Hofstede, G. J. & Minkov, M. (2010), *Cultures and Organizations: Software of the mind. Intercultural Cooperation and Its Importance for Survival*, 3rd Edition, McGraw-Hill: New York.

House, R. J., Hanges, P. J., Javidan, M. Dorfman, P. W. & Gupta V. (2004), *Culture, leadership and organizations: The GLOBE study of 62 societies*, Sage: Thousand Oaks, CA.

Thomas, D. C. & Peterson, M. F. (2015). *Cross-Cultural Management: Essential Concepts*, 3rd Edition, Sage.

Ross, S., A., Westerfield, R., W. & Jordan, B., D. (2021). *Fundamentals of corporate finance (13th edition)*, McGraw-Hill Education: New York.

Note: Chapter 5 will be based on a list of articles to be distributed in classes.