

FICHA DE PROJETO



Acrónimo:	MovTour
Designação do projeto (PT/EN):	MovTour -Turismo e Cultura com e para a Sociedade - POCI-01-0145-FEDER-024068
Código do projeto:	POCI-01-0145-FEDER-024068
Objetivo principal:	Turismo e Cultura com e para a Sociedade
Entidade financiadora/Programa de financiamento:	COMPETE2020
Região de intervenção:	NUTS II e NUTS III
Investimento Total Elegível:	141.688,80 €
Custo total elegível (IPSantarém):	24.398,70 €
Apoio financeiro da União Europeia:	20.738,90 €
Apoio financeiro público nacional/regional:	3.659,80 €
Taxas de financiamento:	85,00 %
Entidade beneficiária:	Instituto Politécnico de Santarém
Investigador Responsável:	Maria Costa Potes Franco B. Santa Clara Barbas
Parceiros:	IPTomar; Centro de Estudos Sociais.
Equipa:	Elisabete Fernandes Linhares Manzoni de Sequeira
Data da aprovação:	-
Data de início:	2017/10/02
Data da conclusão:	2019/04/02 / Adenda data fim: 2019/10/02
Domínio científico e subárea científica:	-
Resumo (objetivos, atividades e resultados esperados) - em PT e/ou EN:	The project MovTour aims at contributing to the increase of scientific knowledge in the field of heritage enhancement as a tourism resource, by developing a model that allows for an integrated management of Cultural Heritage ? Tourism ? TIC. Moreover, it will include the local communities in the co-creation process. It also intends to have a real impact on land qualification, its people and its organizations. Due to the existing territorial framework, the need for more tourist culture knowledge is evident so as to value tourism fruition and heritage preservation. Something that is now scarce. Hence, the use of monitoring and real-time assessment technologies is relevant in determining the usage of cultural heritage in tourism terms. The interconnection between all the project's parts becomes clear in the implementation of its five activities and multiple tasks

	which are all supported by a strong technological component: wi-fi detection, bplace solution, APP and Analytics solution.
Link para página do projeto (outros Links):	
Outras informações:	https://www.facebook.com/movtour/?paipv=0&eav=AfZ867mmoNcDNpl2NSPRgw_NBH8DYmRyAlyMuFVMgHFsjEglU6pofqSHfgulbSJ-tos&_rdr