

**MANUAL DE IDENTIDADE CORPORATIVA**



## MARCA GRÁFICA



SÍMBOLO



LOGÓTIPO

## OPÇÕES DE DESDOBRAMENTO





**POLITÉCNICO  
DE SANTARÉM**



**POLITÉCNICO  
DE SANTARÉM**



## LOGÓTIPO

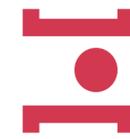
**BOYSEN BOLD**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890!"#\$%&/()=?`^\_!;,:.

BOYSEN LIGHT  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890!"#\$%&/()=?`^\_!;,:.

## OUTROS

**ROBOTO**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!"#\$%&/()=?`^\_!;,:.





**CMYK** 100, 100, 100  
**RGB** 0, 0, 0  
**PANTONE** BLACK 6 C  
**RAL** 9005

**CMYK** 62, 0, 84, 0  
**RGB** 97, 197, 94  
**PANTONE** 2464 C  
**RAL** 6018

**CMYK** 68, 0, 6, 0  
**RGB** 0, 197, 239  
**PANTONE** 298 C  
**RAL** 5012

**CMYK** 91, 79, 0, 0  
**RGB** 0, 63, 199  
**PANTONE** 7685 C  
**RAL** 5002

**CMYK** 12, 96, 72, 2  
**RGB** 209, 48, 70  
**PANTONE** 710 C  
**RAL** 3018

**CMYK** 0, 76, 36, 0  
**RGB** 243, 99, 122  
**PANTONE** 709 C  
**RAL** 3014

MARGENS DE SEGURANÇA



## DIMENSÕES MÍNIMAS

### DIGITAL



### IMPRESSÃO



## COMPORTAMENTO COM FUNDOS DE COR

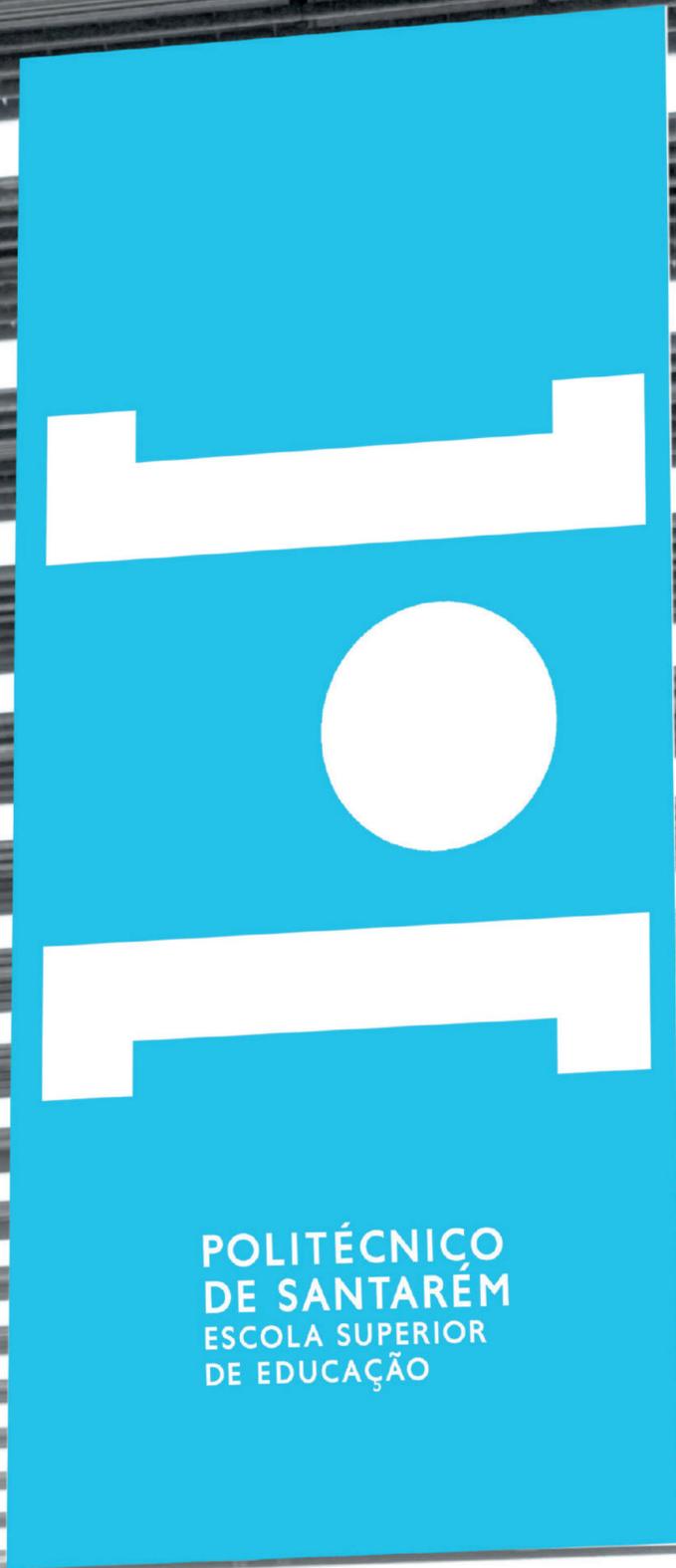
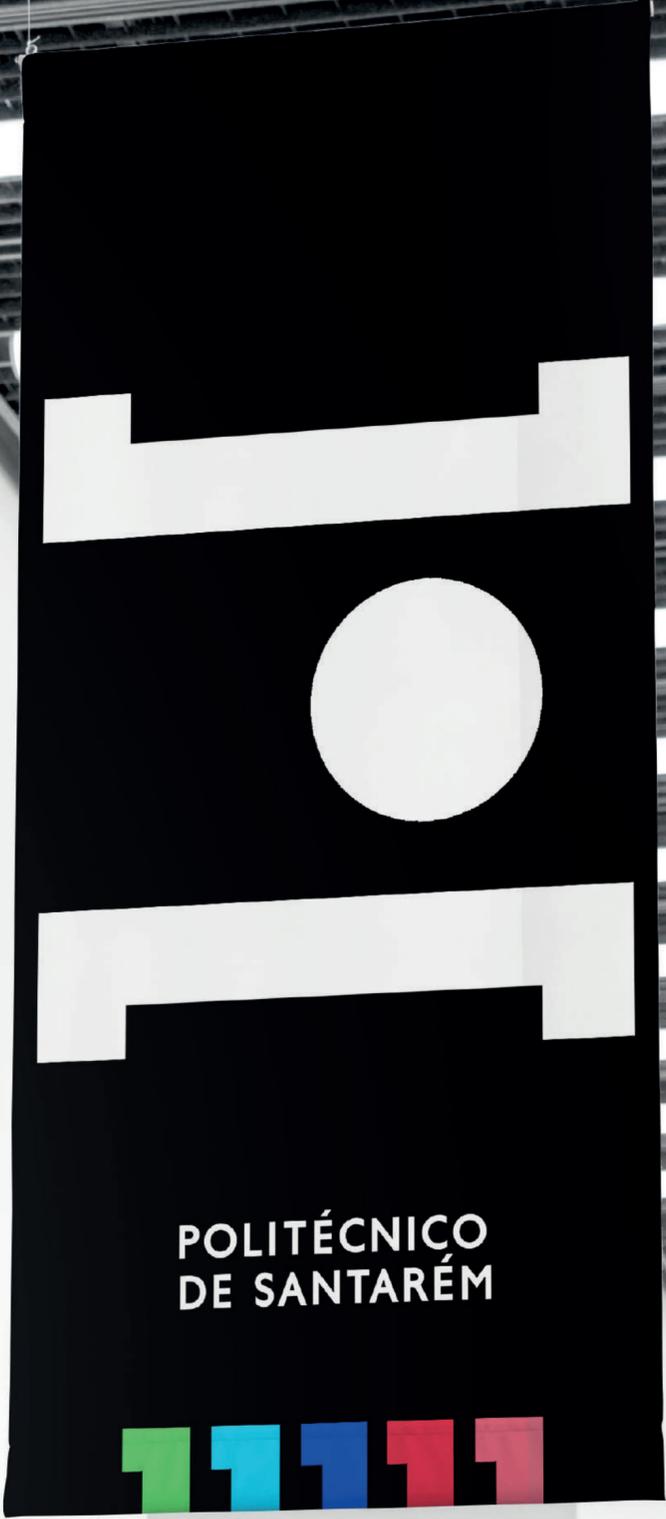


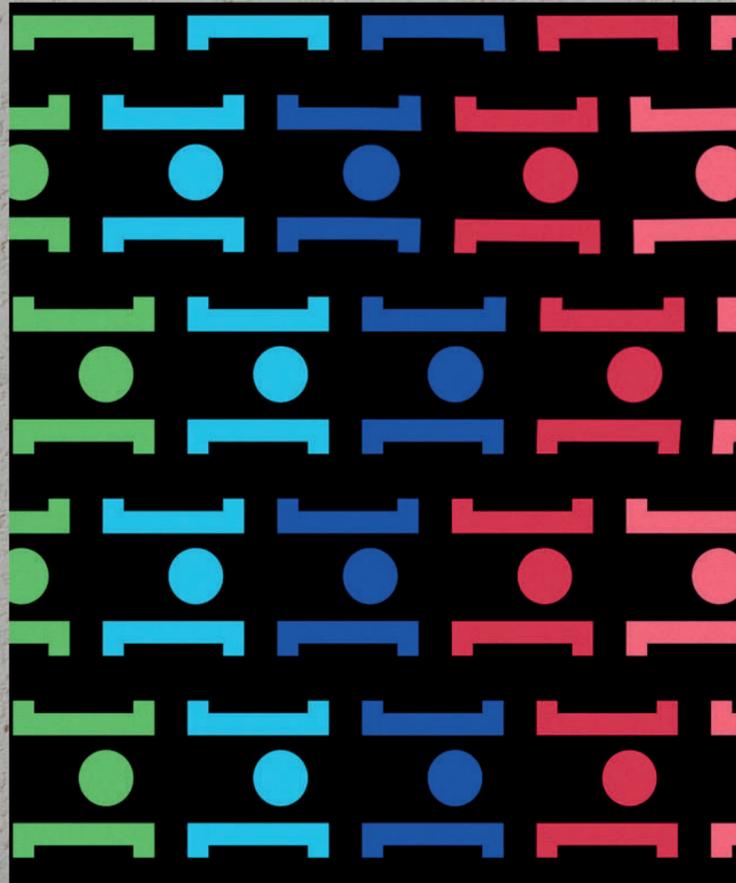
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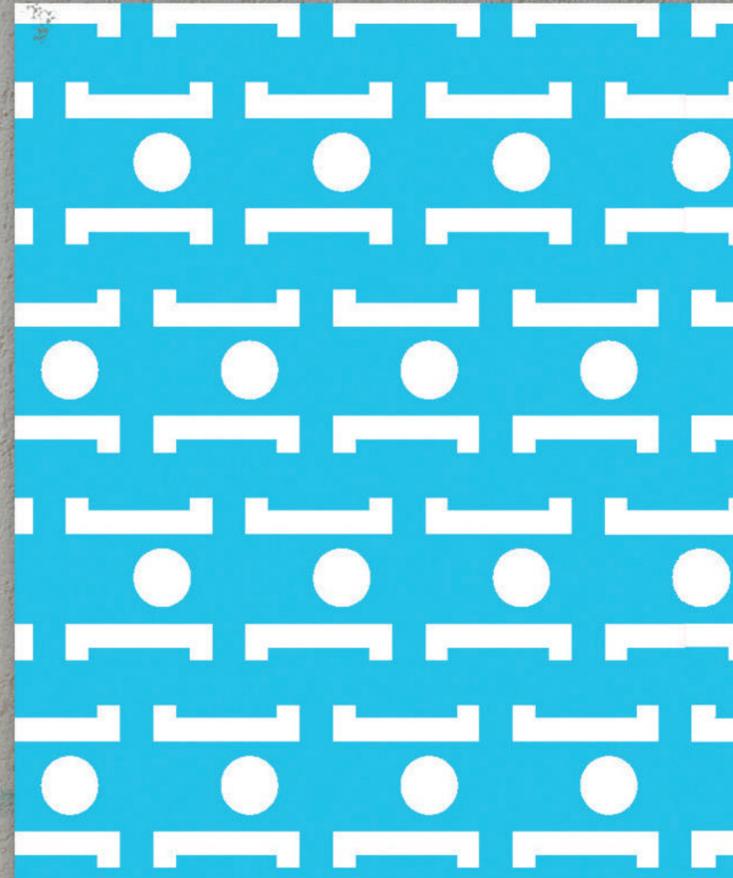




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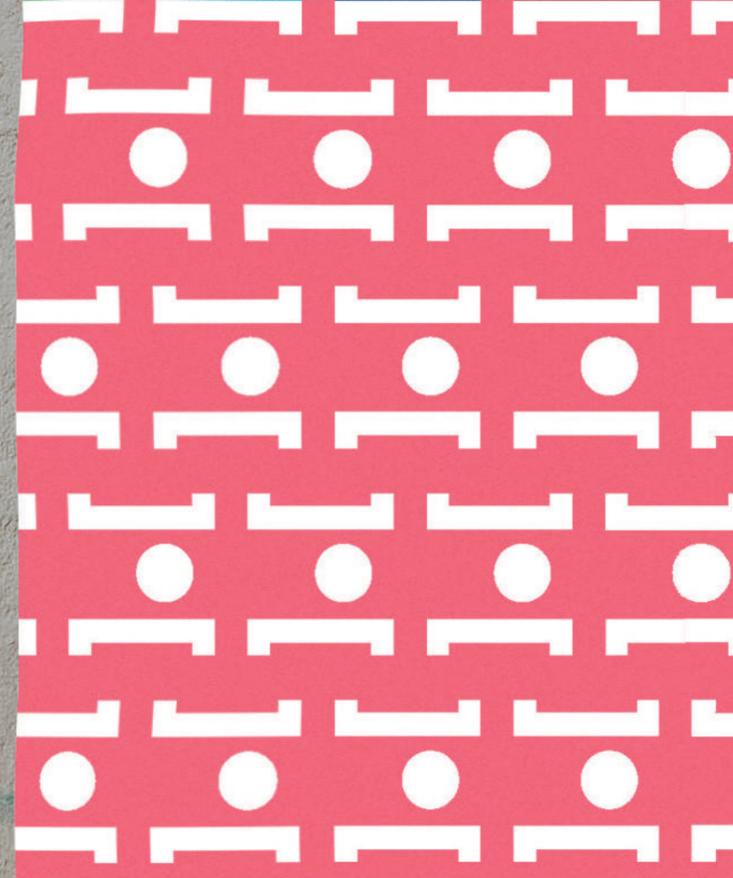
SLOGANSLOGANSLOGANSLOGAN  
SLOGANSLOGAN

[www.ipsantarem.pt](http://www.ipsantarem.pt)



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[geral@ese.ipsantarem.pt](mailto:geral@ese.ipsantarem.pt)  
TE: +351243309180

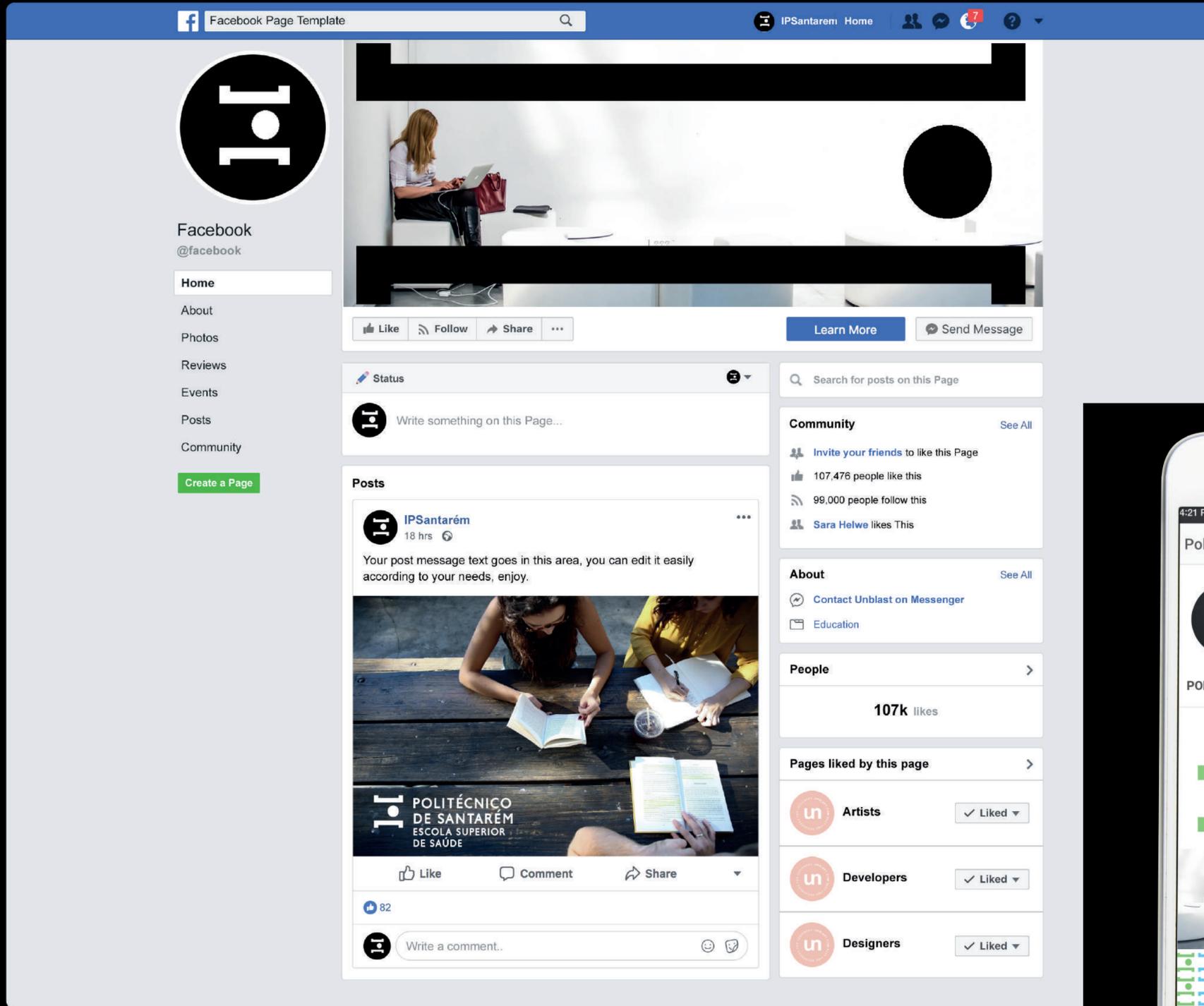


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Facebook Page Template

IPSantarem Home



**Facebook**  
@facebook

Home  
About  
Photos  
Reviews  
Events  
Posts  
Community  
Create a Page

**IPSantarem**  
18 hrs

Your post message text goes in this area, you can edit it easily according to your needs, enjoy.



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Like Comment Share

82

Write a comment..

Like Follow Share ... Learn More Send Message

Status

Write something on this Page...

Search for posts on this Page

**Community** See All

Invite your friends to like this Page

107,476 people like this

99,000 people follow this

Sara Helwe likes This

**About** See All

Contact Unblast on Messenger

Education

**People** >

107k likes

**Pages liked by this page** >

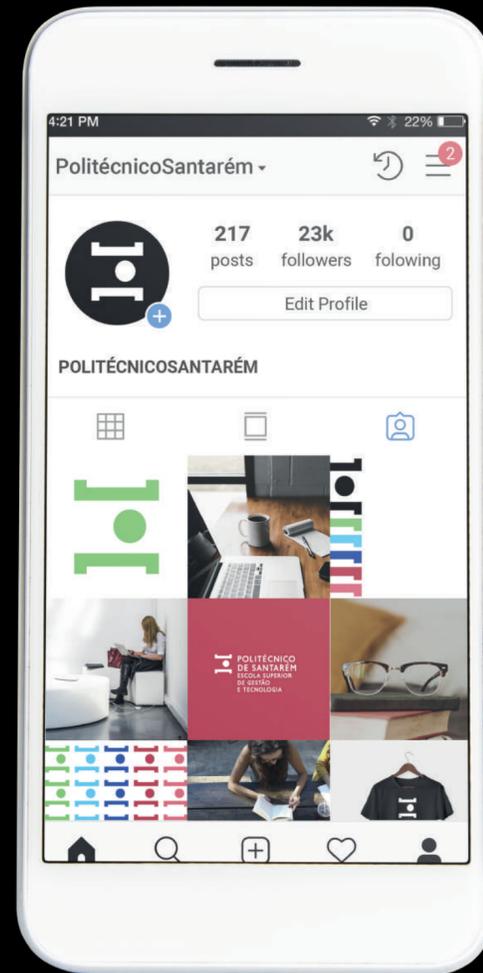
Artists ✓ Liked

Developers ✓ Liked

Designers ✓ Liked

4:21 PM 22%

PolitécnicoSantarém



**POLITÉCNICO DE SANTARÉM**

217 posts 23k followers 0 following

Edit Profile

**POLITÉCNICOSANTARÉM**



New Message

Recipients

Subject

Hey Ryan, can you reply back to this email with a quick "yay" or "nay" on moving forward Lo with this?Lorem ipsum

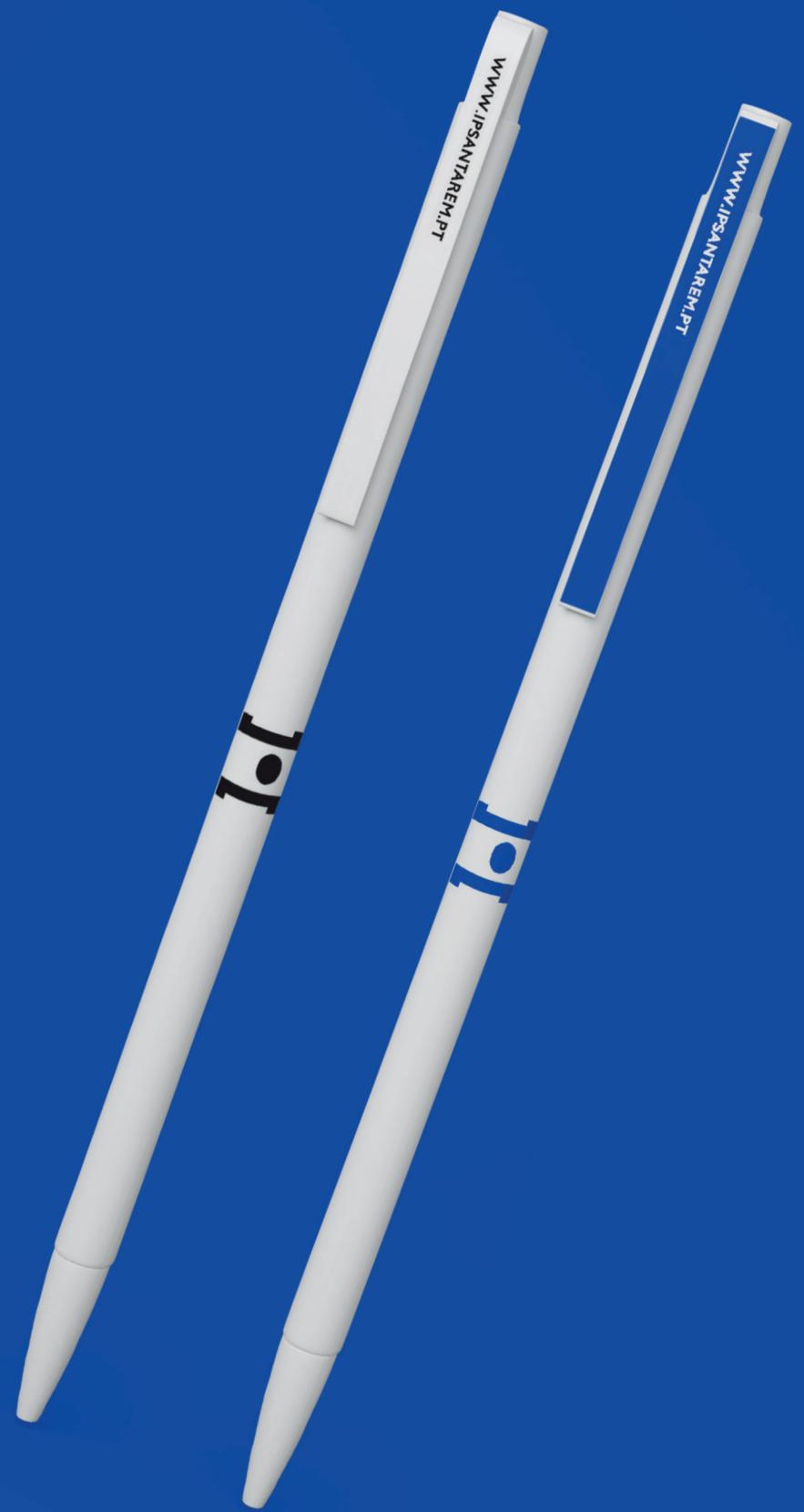
Either is great, just wanted to be sure!Lorem ipsum

-NevilleLorem ipsum

**POLITÉCNICO DE SANTARÉM**

**JOÃO SANTOS**  
DIRECTOR  
323.559.3439  
www.ipsantarem.pt

Send





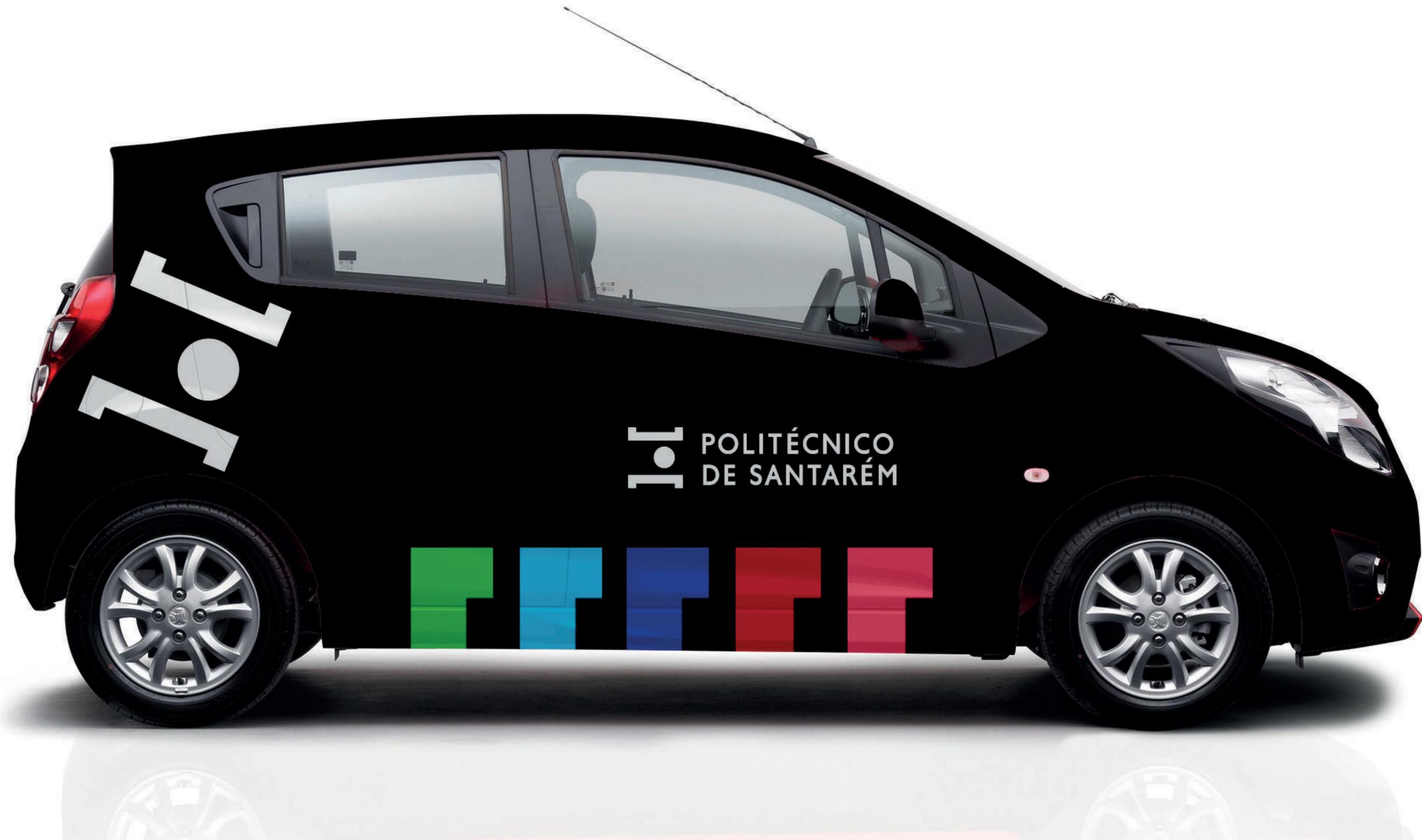












101

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DE SANTARÉM



**VERSÃO INTERNACIONAL**



## MARCA GRÁFICA



SÍMBOLO



LOGÓTIPO

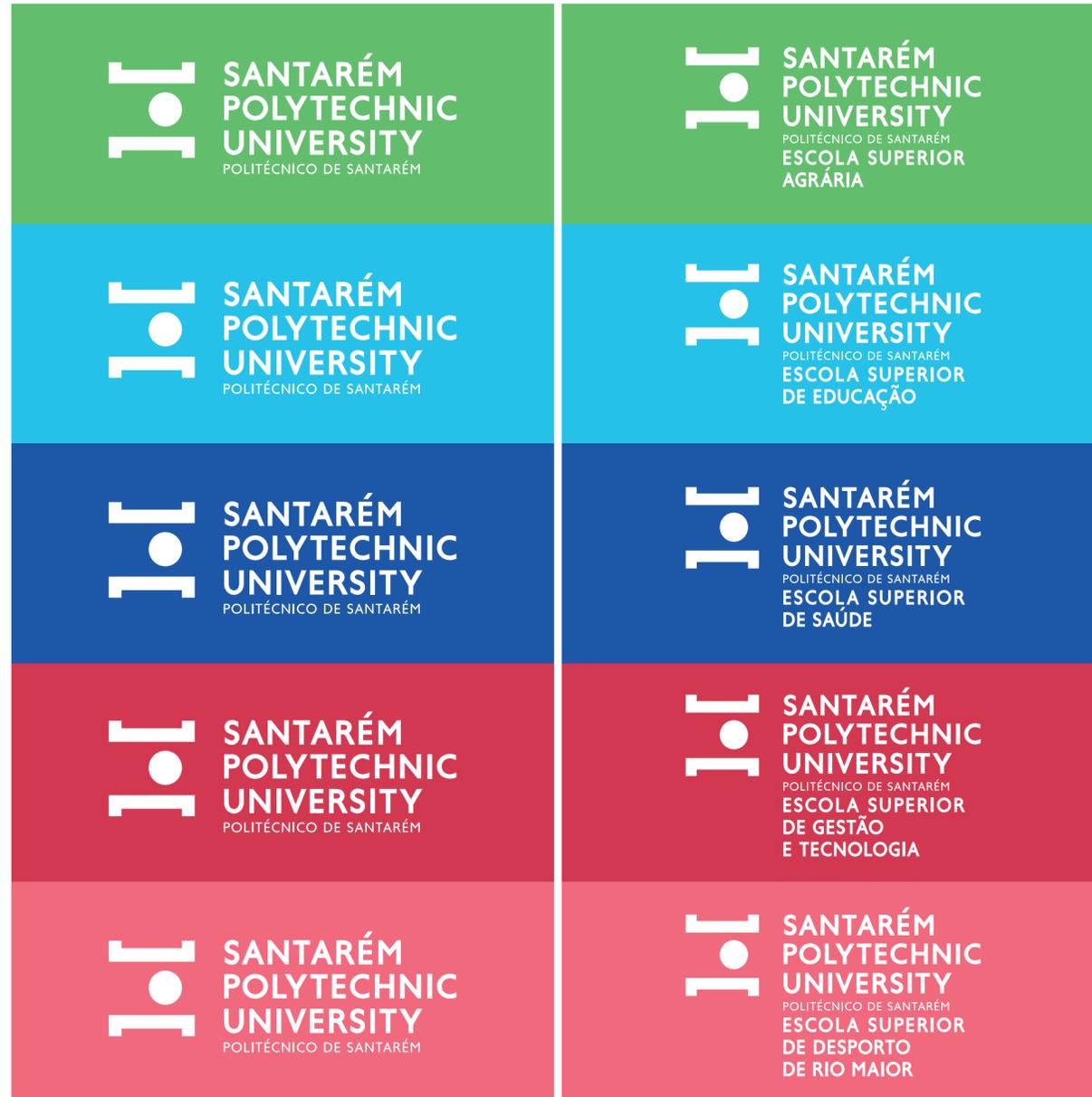
## OPÇÕES DE DESDOBRAMENTO







COMPORTAMENTO COM FUNDOS DE COR



COMPORTAMENTO COM FUNDOS DE IMAGEM





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SANTARÉM  
POLYTECHNIC  
UNIVERSITY  
POLITÉCNICO DE SANTARÉM





SANTARÉM  
POLYTECHNIC  
UNIVERSITY  
POLITÉCNICO DE SANTARÉM



# This Weekend We Are Celebrating All Of Our Favourite School Educators!

Lorem ipsum dolor sit amet, consectetur  
adipisedimagna consectetur dolol magna dolor sit

**OBRIGADA**