

# Internationalization Seminars

Code: ERAGT053 Acronym: INTS

Scientific Area: Management

Occurrence: 2023/24 - 2S

Web page: <https://moodle.ipsantarem.pt/course/view.php?id=1415>Teaching Area: *Economia*

## Courses

Acronym	Nº de Estudantes	Plano de Estudos	Academic Year	Credits	Horas Contacto	Total Hours
ERSGT		Curso Erasmus	1º	3.5	0	0

## Hours Actually Taught

### ERA-1-D

Theoretical and Practical: 26,00

## Teaching - Weekly Hours

Theoretical and Practical: 0,00

Type	Teacher	Classes	Hours
Theoretical and Practical	Totals	1	0,00
	Pedro Miguel Domingos Duarte de Oliveira [ESG-ESD]		0,00

## Teaching - Responsibilities

Teacher	Responsabilidade
Pedro Miguel Domingos Duarte de Oliveira [ESG-ESD]	Responsável

## Learning outcomes and their compatibility with the teaching method (knowledge, skills and competencies to be developed by students)

This curricular unit aims to provide students with knowledge about business implementation abroad through tutorial lessons and empirical research on business internationalization, including international trade and foreign direct investment.

## Syllabus

Basics of international business: globalized supply chain and internationalization issues.  
 Definiton of innovation activities and innovation  
 Innovation types  
 Business capacities for innovation  
 Open innovation and ecosystem of entrepreneurship  
 Firms performance in doing business in global markets

## Demonstration of the syllabus coherence with the curricular unit's learning objectives

The syllabus is coherent with the objectives and nature of this curricular unit.

## **Teaching and learning methodologies specific to the curricular unit articulated with the pedagogical model**

There will be a combination of learning through lessons given by the teacher and preparation of 3 essays previously provided to be written and presented by students for continuous assessment. In final exam there will be a written test.

The final mark in continuous assessment shall be determined through the following way:

Essays (in overall): 65% (this includes presentation in class when requested).

Participation: 35% (this includes to be proactive during classes, giving insights and interesting perspective when asked in class or at the forum).

For the final exam mark will be determined only by the written test.

## **Demonstration of the coherence of teaching and evaluation methodologies between the learning objectives of the curricular unit**

N.a.

## **Bibliography (Mandatory resources)**

European Commission (2021). European Innovation Scoreboard 2021. Luxembourg: Publications Office of the European Union.

OECD, European Union (2018). Oslo Manual: guidelines for collecting, reporting and using data on innovation.

World Bank (2020). Doing Business 2020: Comparing business regulation in 190 economies. Washington, D.C.:

International Bank for Reconstruction and Development/The World Bank.

World Economic Forum (2020). The Global Competitiveness Report 2020. Switzerland: WEF.