

Project in Business Management

Code: ERAGT066 Acronym: PIBM

Scientific Area: Management and Administration

Occurrence: 2023/24 - 1S

Teaching Area: *Gestão*

Courses

Acronym	Nº de Estudantes	Plano de Estudos	Academic Year	Credits	Horas Contacto	Total Hours
ERSGT		Curso Erasmus	1º	6		

Hours Actually Taught

ERA-1-D

Theoretical and Practical: 14,00

Teaching - Weekly Hours

Theoretical and Practical: 1,00

Type	Teacher	Classes	Hours
Theoretical and Practical	Totals	1	1,00
	José Carlos Almeida Mauricio Nunes - ESGT		1,00

Teaching - Responsibilities

Teacher	Responsabilidade
José Carlos Almeida Mauricio Nunes - ESGT	Responsável

Learning outcomes and their compatibility with the teaching method (knowledge, skills and competencies to be developed by students)

The purpose of the Applied Project is the production of an individual work, which should have a technical or scientific nature, in the perspective of the application and development of the academic and scientific knowledge acquired by the student during the course.

Syllabus

1. Development between the teacher and the student, of a proposal containing the planning of data collection by the student;
2. Development of the Proposal or Project for the Work;
3. Achievement of the Work and delivery of respective Report to the teacher.

Demonstration of the syllabus coherence with the curricular unit's learning objectives

The contents of the course as a technical and scientific guidelines to be established in order to fit each guidance and according to the student's work process in a specific subject area is consistent with the purpose of guaranteeing and promoting the development of an applied design to an object or specific domain. The supervisor must ensure that the student develops a quality and innovative project, stimulating their analytical, critical and reflective spirit, as well as effective communication of the results.

Teaching and learning methodologies specific to the curricular unit articulated with the pedagogical model

The Teaching Methodologies and Evaluation is provided by the "Regulation of the course units of the group OPTIONS II, 1st cycle Business Management", approved by the Techno Scientific Council.

Demonstration of the coherence of teaching and evaluation methodologies between the learning objectives of the curricular unit

The objective of developing an Applied Project is consistent with the methodology of tutorial orientation by the teacher chosen by the student.

On this subject also consult the Regulation of the curricular units of the group OPTIONS II of the degree in Business Management.

Bibliography (Mandatory resources)

American Psychological Association (2020). Publication Manual of the American Psychological Association (7th ed.). American Psychological Association.

Barañano, A. M. (2004). Métodos e Técnicas de Investigação em Gestão: Manual de Apoio à realização de trabalhos de Investigação. Edições Sílabo.

Brown, L. & Karlgard, R. (2019). The Only Business Writing Book You'll Ever Need. W. W. Norton & Company

Garner, B. A. (2013). HBR Guide to Better Business Writing. Harvard Business Review Press

Marôco, J. (2018). Análise Estatística com o SPSS Statistics (7ª ed.). ReportNumber.

Tharenou, P, Donohue, R, & Cooper, B. (2007). Management Research Methods. Cambridge University Press.

Vilelas, J. (2017). Investigação e O Processo de Construção do Conhecimento (2ª ed.). Edições Sílabo.