

FICHA DE PROJETO

Acrónimo:	GreenToc
Designação do projeto (PT/EN):	GreenToC: Synergies between HEI and the labour market for developing sustainability capabilities for green transformation strategies using the ToC and AI - 2024-1-RO01-KA220-HED-000252839
Código do projeto:	2024-1-RO01-KA220-HED-000252839
Objetivo principal:	Cooperation partnerships in higher education
Entidade financiadora/Programa de financiamento:	Erasmus+
Região de intervenção:	-
Investimento Total Elegível:	250.000,00€
Custo total elegível (IPSantarém):	28.250,00€
Apoio financeiro da União Europeia:	28.250,00€
Apoio financeiro público nacional/regional:	-
Taxas de financiamento:	100,00 %
Entidade beneficiária:	Instituto Politécnico de Santarém
Investigador Responsável:	Bento Filipe Barreiras Pinto Cavadas
Parceiros:	Universitatea Tibiscus din Timisoara - Roménia (Coordenador); Universita Ta Malta - Malta; University of Nicosia - Chipre; G. G. Eurosuccess Consulting Limited - Chipre; Ireset Limited - Chipre; Koinoniki Synetairistiki Epicheirisi Sillogikis Kai Koinonikis Ofeleias Infinity Greece - Grécia; Infinitivity Design Labs - França.
Equipa:	Ana Luísa Mateus Oliveira Chança Torres; Elisabete Fernandes Linhares Manzoni de Sequeira.
Data da aprovação:	-
Data de início:	2024/12/01
Data da conclusão:	2027/03/31
Domínio científico e subárea científica:	-
Resumo (objetivos, atividades e resultados esperados) - em PT e/ou EN:	<p>The GreenToC project, focusing on the generation of synergies between HEIs and the labour market for creating green transformation strategies using the Theory of Change, digital and AI technologies, is driven by the urgency of global challenges revolving around climate change and the digital transition and is motivated by three distinct needs and developments.</p> <p>The first motivation that guides the GreenToC project is rooted in the urgency for the conduction of global actions for fighting climate change in order to preserve the earth. The impact of climate change and the adoption of the Sustainable Development Goals Agenda (in 2015) has set the countries' green transition as a global priority (EAASH, 2024) and thus, positions green transformation as an urgent priority for all HEIs and the labour market. Higher education where young people are educated and being prepared for entering the labour market, has a vital role in this endeavour. Education can provide them with</p>

	<p>sustainability competencies (knowledge, skills, and attitudes) which will be important competencies for their individual and collective activities (Bianchi et al., 2022) and thus contribute in the green transition of both HEIs but also actors of the labour market.</p> <p>The second motivation lies in the promotion of the creation of synergies between HEIs and the labour market. This addresses a long-awaited need of bringing the HE sectors closer to the realities and needs of the labour market and positively impacts both HEIs and organisations of the labour market. The former is positively impacted through the generation of a meaningful course which directly involves students' practically in the generation of tailored green strategies which addresses the labour market need as well as academics upskilling in green and digital competencies. Thereby, GreenToC aims to equip both students and academics with the skills for this dual transition, fostering a knowledge-driven approach to sustainability. The latter is motivated by the increasing need for sustainable growth and the substantial role of digital innovation in enhancing organizational sustainability.</p> <p>The third motivation lies on the research paucity in Theory of Change integrations on green transformation interventions (Rice, Sowman & Bavinck, 2020) especially when it is combined with digital and AI technologies. By integrating ToC methodology and AI, this project offers an innovative framework for strategic planning and implementation of green initiatives, ensuring a comprehensive understanding and application of sustainable practices.</p> <p>Funding this project would support Europe's commitment to climate neutrality by 2050 and the digital and green skills agenda, making a significant contribution to sustainable development and the digital economy.</p>
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Outras informações:	