



BAUHAUS4EU

European University Alliance

**A European University Alliance for
resilient, sustainable, inclusive and
beautiful regions**

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(Tonia Schmitz – Secretary General BAUHAUS4EU)



Polycentric Network

of 10 full partner universities
in 10 European regions
in 9 European countries:

Core topics of the alliance:

- Sustainable development
- New European Bauhaus & RIS
- Heritage as a resource
- Urban - rural disparities in European regions

Total budget: 14.4 Mio. € for 48 months (01/2025 - 12/2028)





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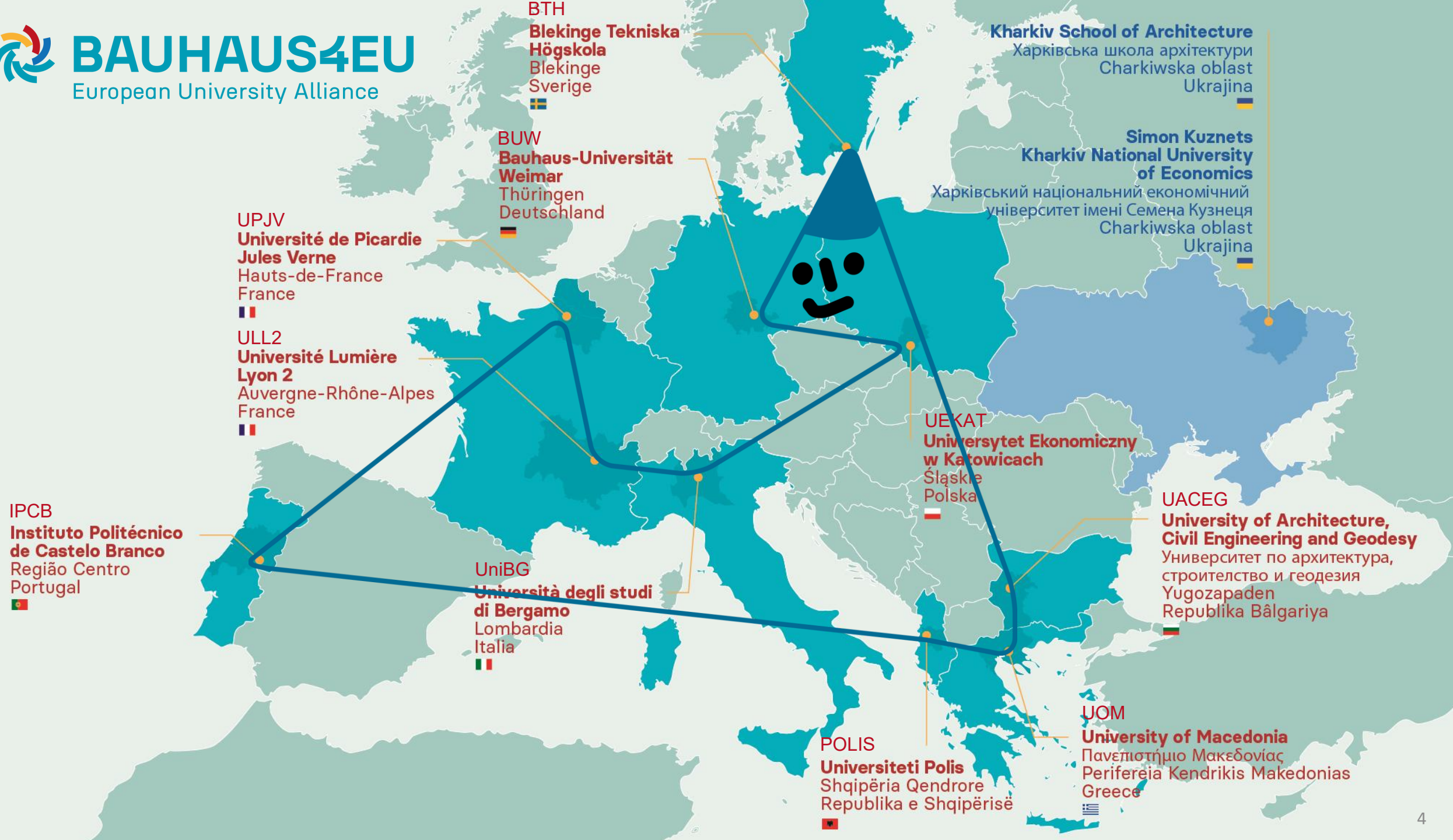


→ over 124.000 students and 10.000 staff
 → 67 regional partners



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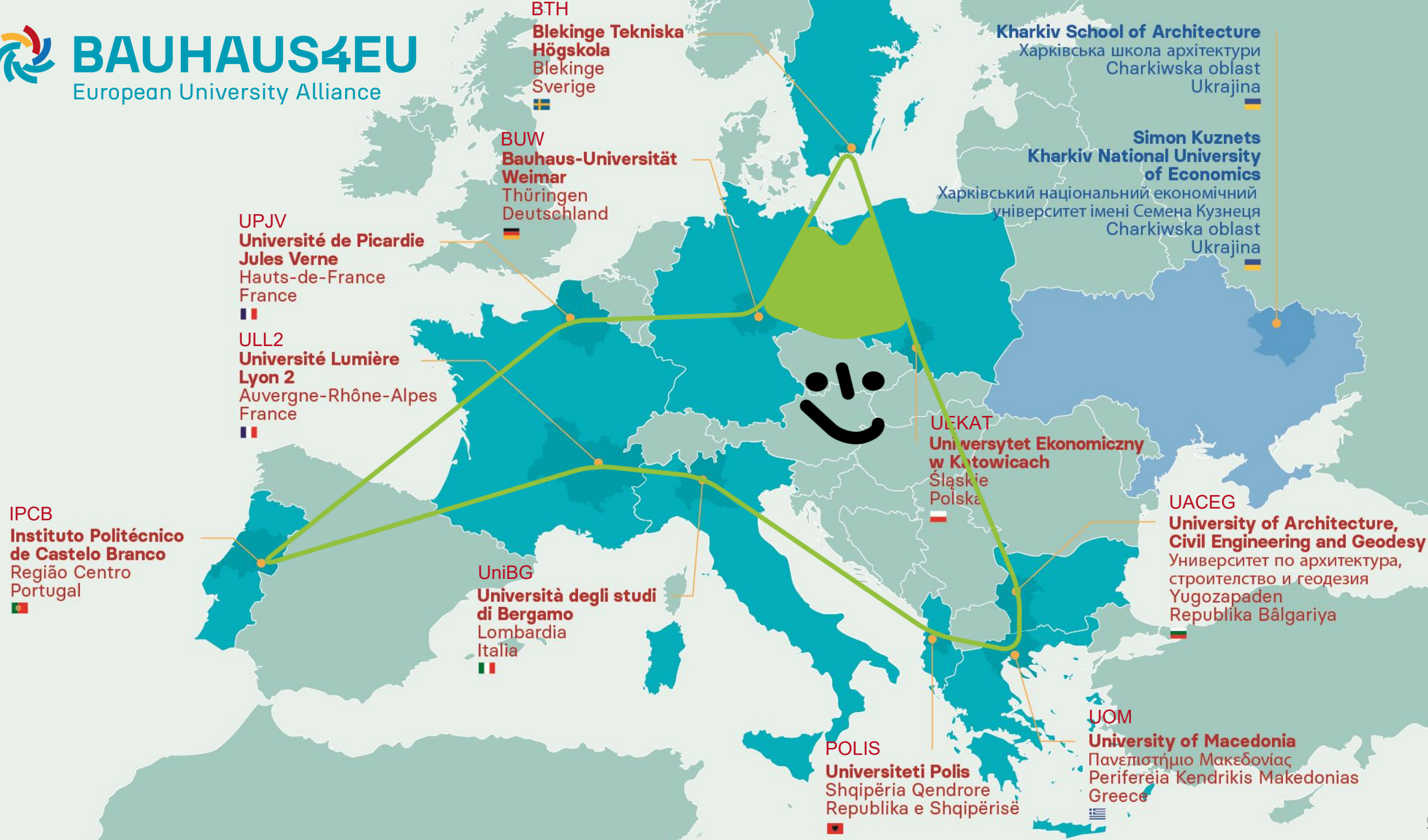
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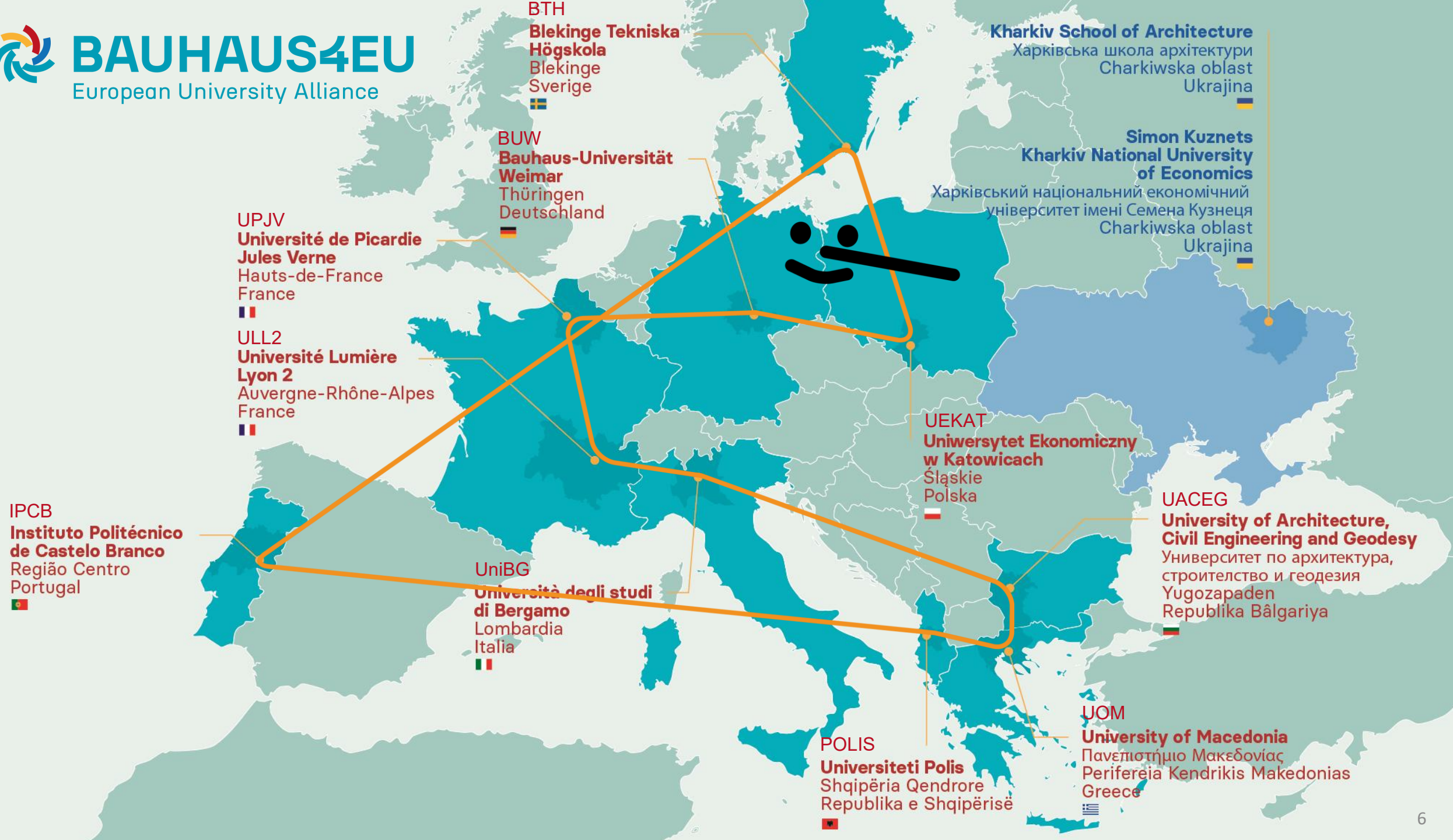
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- Bauhaus-Universität Weimar
- Blekinge Tekniska Högskola
- Instituto Politécnico de Castelo Branco
- POLIS University
- Università degli Studi di Bergamo
- Université de Picardie Jules Verne
- Université Lumière Lyon 2
- University of Architecture, Civil Engineering and Geodesy
- University of Economics in Katowice
- University of Macedonia

A European University for resilient, sustainable, inclusive and beautiful regions

- Urban-rural disparities
- Cultural heritage
- Sustainable systemic change
- Challenge-based education
- Intercultural competence and multilingualism
- Inclusion and diversity

OUR GOALS

1. **A fully developed joint European campus with joint innovative educational offers and increased mobilities**
2. **An innovative European university deeply rooted in and contributing to the resilience and sustainability transition of European regions**
3. **A European citizens' institution promoting inclusion, social justice and liberal democracy**
4. **An internationally attractive Alliance with a sustainable structure ensuring long-term collaboration**

OUR VALUES

- **Taking Responsibility for a Sustainable Future**
- **Human-Centredness and Empathy**
- **Diversity, Inclusion and Gender Equality**
- **Being Responsible European Citizens**
- **Intercultural Competence and Multilingualism**
- **Academic Freedom**
- **Kindness, Joy and Happiness**

OUR TARGET GROUPS

Students | Life-long Learners | Academic Staff | Administrative Staff | Regional Stakeholders

The New European Bauhaus



The New European Bauhaus brings innovation, ambition and creativity together. It calls on all Europeans to imagine and build a sustainable and inclusive future that is beautiful for our eyes, minds, and souls.

The New European Bauhaus is a creative and transdisciplinary movement in the making!

- It is a bridge between the world of science and technology, art and culture.
- It is about leveraging our green and digital challenges to transform our lives for the better.
- It is an invitation to address complex societal problems together through co-creation.

By creating bridges between different backgrounds, cutting across disciplines and building on participation at all levels, the New European Bauhaus inspires a movement to facilitate and steer the transformation of our societies along three inseparable values:

- **sustainability**, from climate goals to circularity, zero pollution, and biodiversity
- **aesthetics**, quality of experience and style beyond functionality
- **inclusion**, from valuing diversity to securing accessibility and affordability



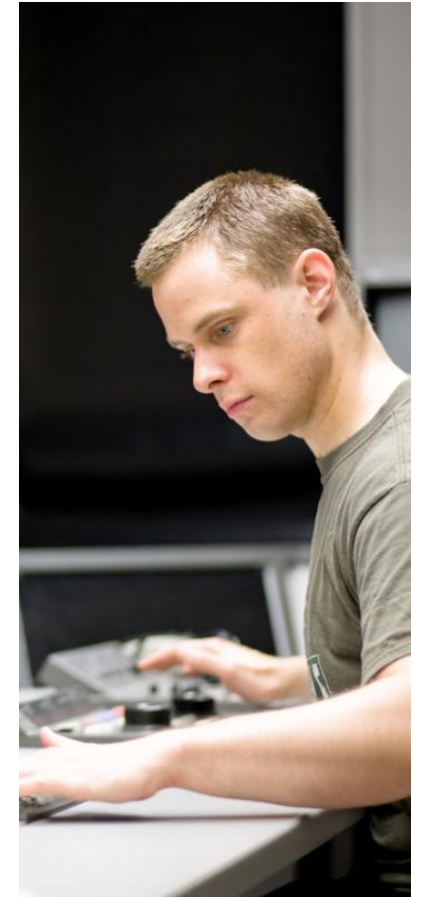
Intercultural competencies and Future Skills for all



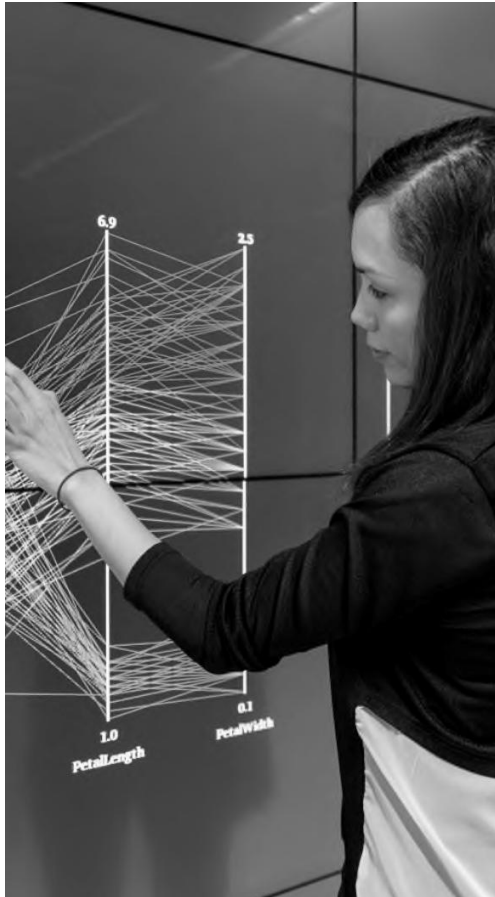
Challenge-based and interdisciplinary European Bauhaus Courses

<p><u>»Future City« Prompt-a-thon</u></p> <p>3 ECTS SEMINAR DE EN</p>	<p><u>Smart and functional engineering materials</u></p> <p>6 ECTS LECTURE DE</p>	<p><u>Placemaking as Grassroots Urbanism</u></p> <p>6 ECTS SEMINAR EN</p>
<p><u>TRASH. Reinventing Worthy Art</u></p> <p>6 ECTS SINGLE MODULE EN</p>	<p><u>Productive industrial-cultural landscape</u></p> <p>3 ECTS SEMINAR DE</p>	<p><u>Future Spaces – On the Role of Spatial Interventions in Imagining the...</u></p> <p>6 ECTS ACADEMIC MODULE DE EN</p>

European Curricula Design: European Joint Degree Programmes



European Curricula Design: European Joint Degree Programmes



Blueprint for a European degree

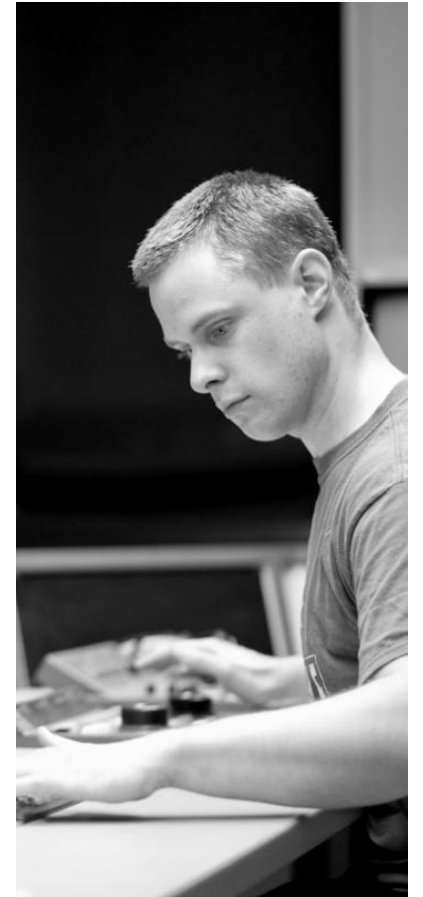
This blueprint builds on the results of 6 Erasmus+ pilot projects that have involved more than 140 higher education institutions from all EU countries.

What is a European degree?

- A new type of degree awarded after transnational Bachelor, Master, or Doctoral programmes delivered at national, regional, or institutional level
- Automatically recognised everywhere in the EU
- Awarded jointly and on a voluntary basis by a group of universities across Europe
- Based on a common set of criteria agreed at European level

Objectives

- Contribute to Europe's competitiveness by equipping graduates with future-proof skills to master the green and digital transitions
- Provide a strong symbol of our common European identity and strong sense of European belonging, reinforcing our common academic values and bringing people and universities together



Campus transformation & Regional Ecosystem Support



Sustainable and inclusive Campus

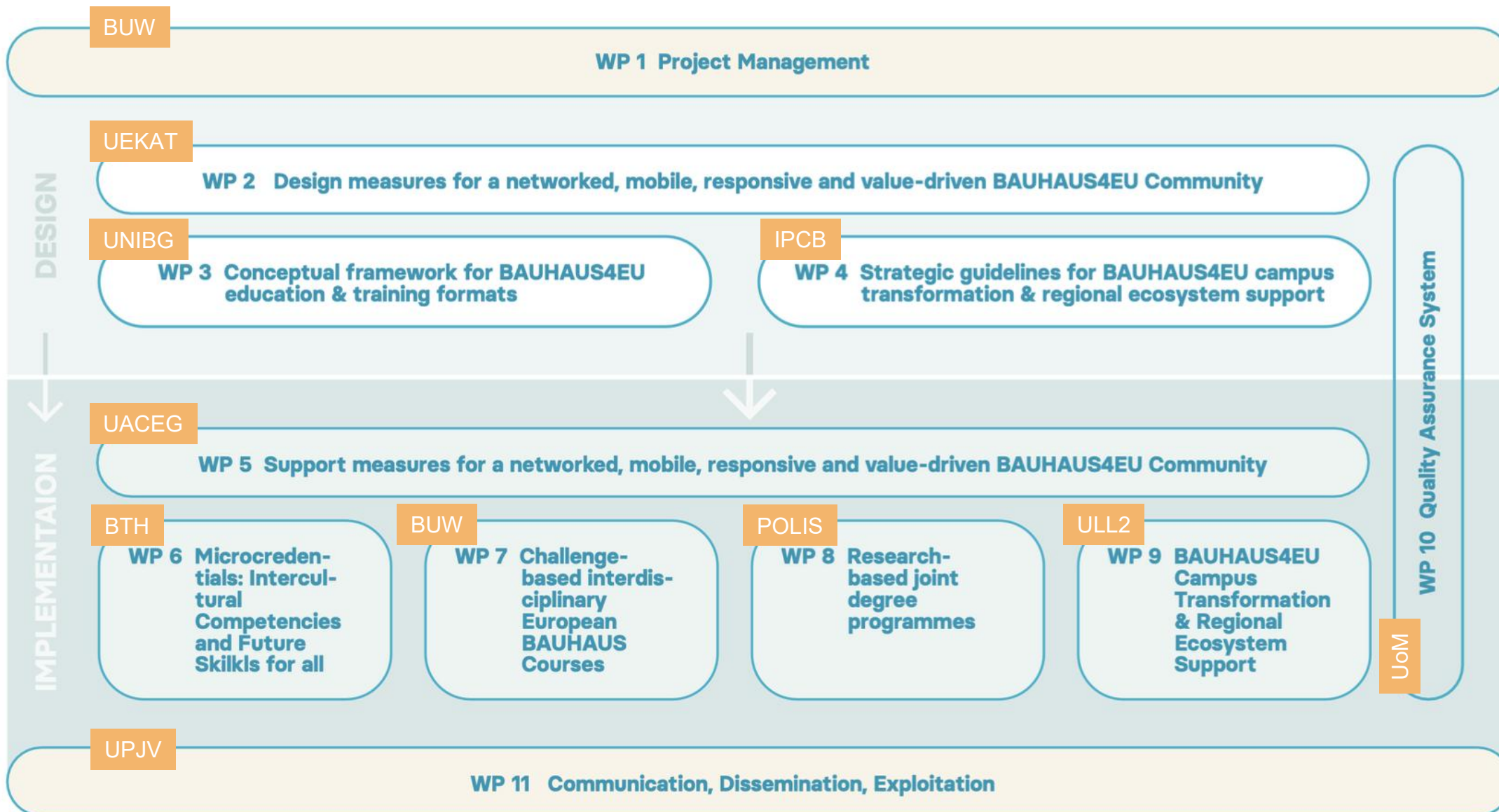


Regional Living Labs



Fostering Entrepreneurship

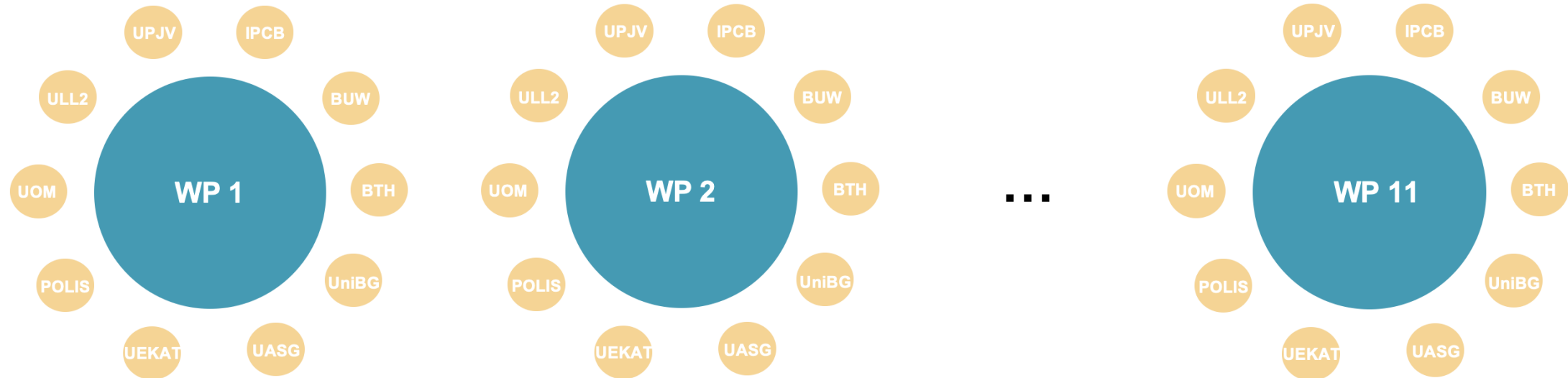
WORK PLAN & WORK PACKAGES



WP Lead

European knowledge creating teams as the basis for success

→ Every university contributes to **each** Work Package and Task



WORK PLAN & WORK PACKAGES



WP2 – 24M | Digital Platform

WP5 – 18M | Support measures for a networked, supported and value-driven community

WP6 – 36M | Microcredentials: Intercultural Competences Futures Skills for All

WP7 – 36M | Challenge-based interdisciplinary European BAUHAUS4EU courses

WP8 – 36M | Research-based European joint degrees

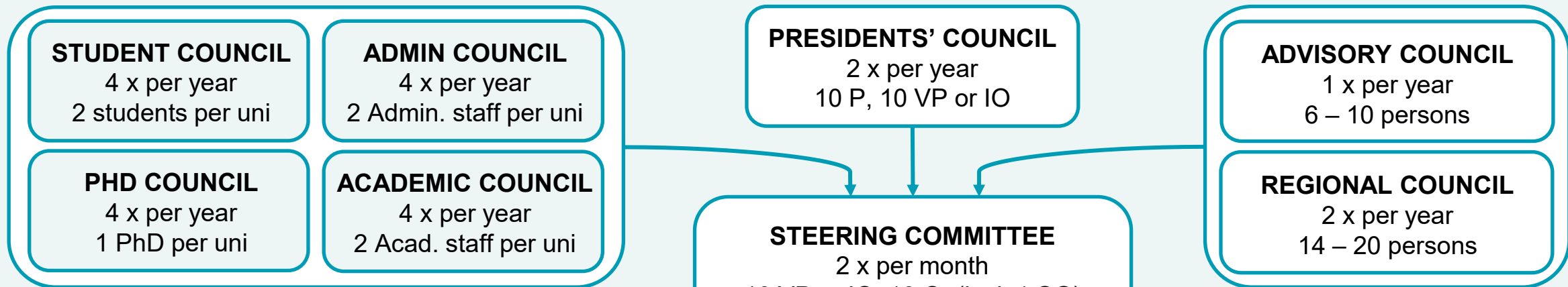
WP4 – 18M | Strategic guidelines for BAUHAUS4EU Campus transformation

WP9 – 36M | BAUHAUS4EU Campus Transformation and Regional Ecosystem Support

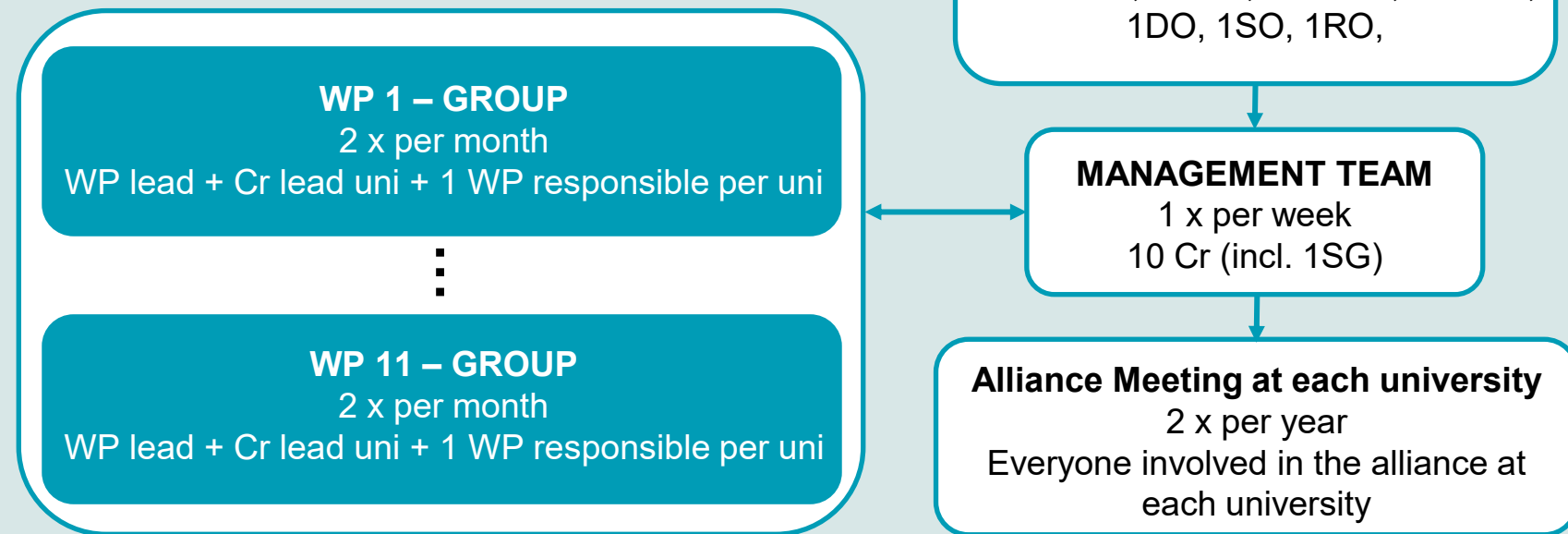
48M | WP1 – Management, WP10 – Quality Assurance, WP11 – Communication, Dissemination, Exploitation

GOVERNANCE STRUCTURE

STRATEGIC



OPERATIVE



THANK YOU!

